



IN PRINT: Louise Howland with *The Art of Conversation* products.

Picture: ALEX ELLINGHAUSEN

UK readers to enjoy local tales

A KANGAROO Flat business has made its way into the very strong United Kingdom book market.

TAOC Publishing had its product *The Art of Conversation* picked up by major UK book distributor Littlehampton Book Services at the recent London Book Fair.

The annual London Book Fair

held in April at Earls Court in London attracts more than 23,000 publishing professionals, from 112 countries.

It means *The Art of Conversation*, a communication game with books and cards, is now starting to go on sale at leading UK book stores.

TAOC Publishing director Louise Howland said it was much harder to break into the

UK book industry than in it was to do so Australia.

"It's always kind of a surprise, but I was very determined to keep at it — we're just thrilled."

The Art of Conversation is also sold by major book stores in Canada, New Zealand and America, and will be launched in South Africa at the Cape Town Book Fair next month.