

**For
Immediate
Release**

**November 25
2011**

MEDIA RELEASE

*Various high res
images available*

PRINCE FREDERICK GIVEN THE ART OF CONVERSATION

Crown Prince Frederick and his Tasmanian-born wife Crown Princess Mary impress many observers during their antipodean tour with their easy charm and ability to converse with people of all ages and backgrounds.

On his visit today to Castlemaine, local publisher Louise Howland, The Art of Conversation series, was the first to shake hands with and welcome Prince Frederick to Central Victoria.

*“Prince Charming indeed he is”, said Louise.
“It is wonderful that he took the time to come to Castlemaine and see the uses to which the Danish machinery is put at Don KR.*

Crown Prince Frederick thanked Louise for the gift, noting that it takes practice to make good conversation with the many and varied people met on a Royal Tour. They briefly discussed the benefits of good communication to family life and Louise suggested that TAOC® may be a fun way to help his four children develop the royal prerequisite art of great communication.

Crown Prince Frederick and his Australian-born wife Crown Princess Mary, have shown themselves to be relaxed conversationalist but for many of us these skills don't come so easily. In this day of email and sms, real and satisfying communications can be rare.

TAOC® The Art of Conversation series is widely acclaimed as a resource by educators and health professionals. It's also incorporated into programmes for children with special needs, anti-bullying programs and families at risk, as well as being a great way to have genuine, balanced and entertaining conversations. No more awkward silences – even at those dysfunctional extended-family gatherings, or office functions. More than a quiz, more than a game, you can use it with people you know well, or those you've only just met!

6 titles available. The Art of Conversation, The Art of Children's Conversation, The Art of Travel Conversation, The Art of Food Conversation, The Art of Literary Conversation, and more.

Media: For more information please contact Marie West.

182 High Street, Kangaroo Flat 3555 Australia
Tel. 03 54477699 Fax 03 54477899 www.taoc.com.au

