

# Growing Great Communicators



***Whoever the student, whatever the subject,  
TAOC® provides a variety of simple-to-use,  
effective resources.***



TAOC® titles are award-winning and highly acclaimed by educators, health professionals and parents. Best of all, children love TAOC®!

*TAOC® is never about who knows most. It's not a quiz! Rather, it's a communication tool that draws on experiences, thoughts, reactions and ideas to facilitate fascinating discussions and improved relationships.*

Please visit our website or contact TAOC® for details.

**[www.taoc.com.au](http://www.taoc.com.au)**

*Distributed Internationally*



**Any number  
can TAOC!**

**Created by  
Keith Lamb &  
Louise Howland**

**TAOC® — Communication Excellence for Successful Living and Learning**

*Dear Fellow-communicator,*

*Keith and I are passionate about the myriad benefits of developing effective communication.*

*The inability to relate to and understand ourselves and others are key contributors to many tragic issues that have far-reaching consequences, e.g. homelessness, family breakdown, early school dropout, substance abuse, depression, unfulfilled career potential and much more.*

*Teaching children to communicate, learn more about themselves and others, empathize, think independently and enjoy rich, strong and beneficial relationships for life is surely the most valuable and fundamental education we can provide!*

*TAOC® resources are fun, and simple to use. The resulting benefits positively contribute to life-long learning and rewarding lives. Each TAOC® title has been carefully researched and developed by Keith and myself, along with other education and health professionals. TAOC® is thoroughly trialed and tested by core representative groups prior to publication, so we know it works!*

*We are proud that TAOC® is now being incorporated into many and varied education and health programs world-wide, and would be delighted to discuss further how it can contribute to, and enrich, your valuable work.*

*Your feedback is of great interest to us and we thank you for your interest.*

*Sincerely,*

*Louise and Keith*



### **Louise Howland**

Louise is an Australian who has traveled widely and worked in many fields, including as a psychiatric nurse and teacher. Amongst her loves are nature, books, writing, music, art and travel. She is currently undertaking a Master's Degree researching children's communication and integrated education.

### **Keith Lamb**

Keith migrated from England to Australia in 1970 and formed the successful, multi-cultural glam-rock band *Hush*. As lead singer and co-writer for much of *Hush*'s material, he led the band to great national success. After *Hush*, Keith produced

many successful albums for other artists, and wrote songs for other performers, e.g. *Status Quo*. He is a creator, an artist and an extraordinary communicator.

**Please visit our website [www.taoc.com.au](http://www.taoc.com.au)  
or contact TAOC® for details.**

**For Pricing, Reseller and Distribution Details: [orders@taoc.com.au](mailto:orders@taoc.com.au)**

**For any further information required: [info@taoc.com.au](mailto:info@taoc.com.au)**

**Head Office: 182 High Street Kangaroo Flat Victoria 3555 Australia**

**Tel. 03 54477699 · Fax 03 54477899**

**International Tel. +61 3 54477699 · International Fax +61 3 54477899**



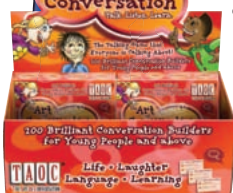
## Turn off the screens and enjoy communication...



*The Art of Children's Conversation is the perfect way for children to become great communicators, learn about other people, and better understand themselves, all as they grow strong relationships.*

**TAOC®** is ideal for use in a multitude of educational and therapeutic settings, as well as being fun for all!

- Highly Effective in numerous areas including: Special Needs, ESL, Gifted Programs, Anti-bullying, Language Delays, Literacy and Language Development, Children at Risk, Speech Pathology, and much more;
- Critically-acclaimed by Educators, Therapists, Parents, and Children;



- Teaches that differences do not need to create conflict!
- Facilitates bonding, integration and attachment;
- Game of the Year award-winner (Creative Play);
- Carefully-researched, developed and tested;
- Nine different variations on "play", including a solo mode;
- Comprising over 200 carefully-researched and tested areas of communication; and
- Includes a comprehensive communication guidebook.

**[www.taoc.com.au](http://www.taoc.com.au)**

**Ages: 4 to 104**

ISBN Single Unit 9780980345537 · ISBN 12-Pack Display 9780980345506

**TAOC® — Communication Excellence for Successful Living and Learning**

# THE ART OF CONVERSATION

*The Perfect Ice-breaker!*



*The young adult years are a vital time to keep communications open, but traditionally it's a time when young adults tend to communicate primarily with their peers. TAOC® will have you and your young adult students delighting in discussions, openly sharing ideas and experiences and respectfully listening to each other! (With TAOC®, you'll actually hear your teens lol!)*

*TAOC® is a simple but effective way to have balanced, interesting, and meaningful communications with young adults, minus the angst!*

**TAOC®:**

- 🕒 Builds strong relationships whilst developing confident speakers, empathic listeners, and great all-round communicators;
- 🕒 Is easy and enjoyable to use;
- 🕒 Works in a wide variety of settings on various levels;
- 🕒 Teaches that differences need not create conflict;
- 🕒 Encourages individual development and insight into self and others; and
- 🕒 Clears pathways and emotional blocks to learning.

*As with all TAOC®s, all that's needed to benefit is your own life experiences, interests and ideas. Contains over 300 communication development areas, plus guidelines.*



**[www.taoc.com.au](http://www.taoc.com.au)**  
**All Ages**

ISBN Single Unit: 9780646462141 · ISBN 12-Pack Display 9780980345544

**TAOC® — Communication Excellence for Successful Living and Learning**



*For Readers, Writers, Students and Educators, this special edition of TAOC® is for every lover of all things literary.*

- Even reluctant readers will be drawn into the world of books;
- Gain new perspectives on why we read (and write);
- Understand how reading reaches across time and space to put us inside the lives of completely different people;
- Wax lyrical, and listen effectively;
- Uncover your inner literary critic or author;
- Covers all genres;
- Variations on use in a multitude of settings and programs; and
- Encourages debates, discussions, research — in short, communication.

*With over 300 literary connectors, 32-page guidebook with informative endnotes, TAOC® Literary has been carefully researched, developed and tested with assistance from respected literature teacher and writer, Leila Bryant.*



**[www.taoc.com.au](http://www.taoc.com.au)**  
**All Ages**

ISBN Single Unit 9780980345568 · ISBN 12-Pack Display 9780980345582

**TAOC® — Communication Excellence for Successful Living and Learning**

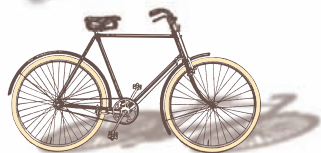
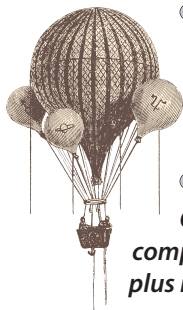


*The world has always provided great opportunities for education, from “What I did during my holidays” essays, to immersion in foreign languages. This resource from TAOC® provides new and flexible education options at every level, across a wide range of subjects.*

#### **TAOC® Travel:**

- ❏ Illuminates many subjects including geography, history, languages, anthropology, philosophy, architecture, politics and much more;
- ❏ Helps develop a broader world view;
- ❏ Facilitates guided discussions, debates, essay and research topics, interactive tours, lesson plans;
- ❏ Provides stimulating learning opportunities, inspiration and impetus for related tasks and talks;
- ❏ Helps students understand the practicalities of travel;
- ❏ Works regardless of actual travel experiences; and
- ❏ Is an excellent resource for students of all ages.

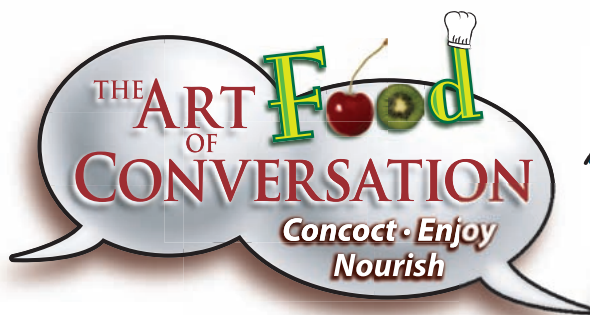
***Contains over 300 ways to awaken myriad world journeys with comprehensive and fascinating endnotes that painlessly introduce new terms, plus informative communication guidebook.***



**[www.taoc.com.au](http://www.taoc.com.au)**  
**All Ages**

ISBN Single Unit 9780980345551 · ISBN 12-Pack Display 9780980345575

**TAOC® — Communication Excellence for Successful Living and Learning**



*With childhood obesity an epidemic in the developed world, and eating disorders damaging lives, food is a vital subject for educators' attention. The Art of Food Conversation is the ideal way to unlock curiosity, focusing on what really matters about the food going onto our plates and into our mouths.*

*This delicious resource may be used in a variety of ways, serving up over 300 culinary entrees to food communication, with a comprehensive guidebook complete with fascinating, funny and educational endnotes.*

- 🕒 Put conflicted attitudes about food into perspective;
- 🕒 Learn about food — what it is, where it comes from, how it's prepared and whether its effects are beneficial or otherwise;
- 🕒 Inspire unadventurous eaters;
- 🕒 Discuss preparation, tastes, popular dishes, healthy snacks, leftovers and comfort foods;
- 🕒 Laugh, and learn from food quotations;
- 🕒 Actively share aspects of food and eating: ingredients, e.g. wild foods, sustainability, ethical eating, destinations, chefs, cuisines, recipes from the classics to the cutting edge;
- 🕒 Discuss and share hints and recipes; and
- 🕒 Debate, research, write, create, and communicate!

**Developed with renowned Sydney Food Editor, Trudi Hollinsworth.**



**[www.taoc.com.au](http://www.taoc.com.au)**  
**All Ages**

ISBN Single Unit 9780980843514 · ISBN 12-Pack Display 9780980843521

**TAOC® — Communication Excellence for Successful Living and Learning**



*At last! Here is an innovative, inspiring and multi-purpose resource that provides wonderful opportunities for Christians, and those exploring, to discuss and explore faith, life and relationships from a Christian perspective.*

**TAOC® Christian** offers new angles and avenues for growing, learning and communicating.

This special edition of **TAOC®** is co-authored by **Ross Bowerman**, psychologist, teacher, Head of Biblical Studies and Head of Science at Belmont Christian College, Australia.

Use **TAOC® Christian** to:

- 🔍 Discover, share and discuss in ways that enlighten and entertain;
- 🔍 Facilitate fascinating discussions and gain new insights;
- 🔍 Encourage clear communication and respectful listening;
- 🔍 Provide a multitude of enriching opportunities to grow, learn and celebrate;
- 🔍 Works with small groups, bible study, fellowship, education and home use;
- 🔍 Works at different levels with nine variations on play; and
- 🔍 Non-denominational.

**300 Christian communication-builders, plus comprehensive guidebook with fascinating endnotes.**



**[www.taoc.com.au](http://www.taoc.com.au)**  
**All Ages**

ISBN Single Unit 9780980345599 · ISBN 12-Pack Display 9780980843507

**TAOC® — Communication Excellence for Successful Living and Learning**